

advancing leadership skills for 2003–2004

political, organisational and
community skills for councillors
in leadership positions

the leadership academy

The Leadership Academy provides members with the skills and capacity
to meet the challenges of local government in the twenty-first century

advancing personal, organisational, political and community skills for councillors in leadership positions



The last few years have brought considerable changes to the role of councillors in leadership positions. Legislation has put elected members at the centre of the economic, social and environmental well-being of their communities.

New structures bring new challenges and opportunities. New frameworks in partnership working and inspection require fresh skills and understanding for all civic leaders.

The IDeA set up the **Leadership Academy** – which is revised each year – to take account of developments and modern thinking on leadership.

After three successful years we are proud to launch our programmes for 2003/4. We have brought together some of the most experienced tutors and practitioners in local government to provide support and guidance for councillors in leadership positions.

Each programme consists of three – two-day residential modules covering the key themes of personal development in the context of local government, political and organisational leadership, and community leadership and cohesion.

A fourth optional module is designed individually by each group to reflect its unique and specific learning agenda.

The **Leadership Academy** is challenging and reflects the diverse backgrounds of councillors with a range of teaching styles and methods of delivery. It is demanding, but not exclusive. Those whose knowledge has mostly been gained through experience find the programme as beneficial and enjoyable as those with more formal qualifications.

Local authorities have always rightly invested in training and development for senior managers. The **Leadership Academy** is designed to make a similar investment in councillors in leadership positions.

leadership modules

module one

Personal development in the context of local government is delivered by Andrew Holder Associates (AHA) and focuses on the member as a learner in a rapidly changing political environment

module two

Political and organisational leadership is delivered by the University of Warwick Business School and examines the latest thinking about political and organisational leadership in the context of local government

module three

Community leadership and cohesion is delivered by the Office for Public Management (OPM) and encourages members to explore and experiment with the latest techniques of community leadership

module four

Post-graduate experience is an optional module designed specifically to meet the needs of each programme group

graduates from the Leadership Academy



Year 2001/2
graduates...
**Leadership
Academy**
at work...



what they say about the programme...

I CAME – with trepidation at joining a group of leaders because Independents tend to accept the jobs they are given – not lead.

I SAW that I wasn't so different from 'political' members and learnt that the qualities to lead are not confined to other people – I could do it.

I CONQUERED – I think – the others who gained an understanding that Independents are not a different species and can work alongside them. I learnt a lot and feel I contributed something to the group.

I would advise anyone to attend – you will enjoy it and gain a great deal from the course.

Cllr Brenda Lawson (Independent)
Isle of Wight

A chance to share and learn with fellow practitioners. You start to look more carefully at your own motivation and to think about the ways to motivate others.

Cllr Tony Roberts
Newark & Sherwood District Council

The Leadership Academy is a great way to find out more about your leadership role, help you think strategically and develop your personal skills. I recommend it highly."

Cllr Laura Willoughby (Lib Dem)
Executive Member for Communities – Islington

The Leadership Academy has been an enjoyable and inspiring experience. It has been a milestone in my personal and political development. When I graduated, I felt ready to take up new challenges in a leadership role on the Executive.

Since I have become an Executive Member, I have been fulfilling my community and political leadership roles, maximising the skills I have gained on the course. I highly recommend the Leadership Academy to colleagues.

Cllr Nilgun Canver
London Borough of Haringey



more programmes for 2003–2004

by popular demand...

module 1

Personal development
in the context of local
government

module 2

Political and
organisational
leadership

module 3

Community leadership
and cohesion

Programme 32	17–18 March 2003	16–17 April 2003	21–22 May 2003
Programme 33 (<i>for Wales</i>)	16–17 July 2003	10–11 September 2003	15–16 October 2003
Programme 34	17–18 September 2003	29–30 October 2003	26–27 November 2003
Programme 35 (<i>weekend</i>)	04–05 October 2003	08–09 November 2003	06–07 December 2003
Programme 36	21–22 October 2003	18–19 November 2003	16–17 December 2003
Programme 37	27–28 November 2003	08–09 January 2004	05–06 February 2004
Programme 38 (<i>weekend</i>)	17–18 January 2004	21–22 February 2004	13–14 March 2004
Programme 39	02–03 February 2004	01–02 March 2004	05–06 April 2004
Programme 40 (<i>weekend</i>)	13–14 March 2004	17–18 April 2004	15–16 May 2004

how to apply to the Leadership Academy

Leading members (including leaders of councils, leaders of political groups, portfolio holders, scrutiny leaders and opposition spokespeople) are eligible to apply for the academy. It is perfectly acceptable for local authorities to block book a number of councillors at once, but only one will be allowed to attend each programme. Programmes are cross-party and restricted to twenty members to ensure maximum participation. The cost per programme is £1,250 plus VAT. This covers accommodation, tuition and all materials for the three compulsory modules. A small additional accommodation charge will be made for optional module four, depending on location and duration.

For more information
about the programme please contact
Judi Billing, Director of the Leadership Academy
on **020 7296 6768** or
email judi.billing@IDeA.gov.uk.

To register your interest
in any of the programmes and obtain
an application form please contact
Grace Collins, Project Co-ordinator,
on **020 7296 6563** or
email grace.collins@IDeA.gov.uk